

## CHG-MERIDIAN strengthens presence in Germany with new office in Bielefeld

- **Close to customers:** CHG-MERIDIAN opens new office in Bielefeld.
- **Diverse mix of sectors:** Bielefeld and the surrounding areas have great sales potential.

Bielefeld, May 16th, 2017

Being close to the customer is an important success factor for CHG-MERIDIAN, a non-captive international specialist in technology management and finance. The Company's sales and service specialists work closely with local customers to create bespoke solutions for efficient technology investment.

In order to make better use of sales potential in Germany, and to improve the Company's coverage across the country, the existing network of German offices will be extended with a new office in Bielefeld, opening in May 2017.

Besides Bielefeld, CHG-MERIDIAN is represented by a further eight sales offices across Germany – Hamburg, Berlin, Düsseldorf, Gross-Gerau, Stuttgart, Nuremberg, Munich, and Weingarten, where the headquarters are based.

### **A diverse mix of sectors offers great market potential**

The newly created sales region, reaching from the Dutch border to Braunschweig, offers CHG-MERIDIAN great sales potential. Companies from a wide range of industries are based here, including car manufacturers and their suppliers, furniture manufacturers, engineering companies, and food and beverage companies.

“Our extended office network brings us closer to our customers, so that we can provide them with the best possible service and advice,” says Frank Kottmann, the member of the Board of Management of CHG-MERIDIAN responsible for global sales.

CHG-MERIDIAN provides non-captive support to small and medium-sized enterprises, as well as large corporations, for the management and intelligent financing of technology investments, covering everything from IT workstations and mobile devices, such as smartphones and tablets, to industrial technologies like forklift trucks and production lines. The Company has also increased its sales focus on medical technologies, which require intelligent investment and customized business concepts similar to those used in IT.

### **Strengthening the business in Germany's north-west**

Thanks to excellent transport links and its location at the center of the new north-west

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sales region, the sales office in Bielefeld provides the ideal base for servicing customers in the regions of East Westphalia-Lippe and Lower Saxony. “By opening the sales office in Bielefeld, we are making considerable progress in developing our sales network in the north-west of Germany,” Kottmann adds.

**Further information can be found at:**  
[www.chg-meridian.com](http://www.chg-meridian.com)

#### **CHG-MERIDIAN: The company**

CHG-MERIDIAN is one of the world's leading non-captive providers of technology management services to the IT, industry and healthcare sectors. With some 900 employees, CHG-MERIDIAN offers its customers comprehensive support for their technology infrastructure – from consulting, financial and operational services, to used-equipment re-marketing services through its two technology and service centers in Germany and Norway. CHG-MERIDIAN provides efficient technology management for large- and medium-sized companies and government agencies. It now serves around 10,000 customers worldwide, managing technology investments worth a total of over €4.6 billion. The online-based TESMA® Technology and Service Management System provides more than 12,000 users with maximum transparency in technology management. The company has offices in 37 locations in 23 countries across the globe; its headquarters are in the southern German city of Weingarten.

Efficient Technology Management®